

## Profile

### Who We Are

CRISIL Research is India's largest independent integrated research house. We provide data, insights, opinion and analysis on the Indian economy, industry, capital markets and companies. We also conduct training programs to financial sector professionals on a wide array of technical issues.

We are India's most credible provider of economy and industry research. Our industry research covers 86 sectors and sub-sectors and is known for its rich insights and perspectives. Our analysis is culmination of mining our proprietary databases and inputs from our large network of primary sources, including industry experts, industry associations and trade channels.

We play a key role in India's fixed income markets. We are the largest provider of valuation of fixed income securities to the mutual fund, insurance and banking industries in the country. We are also the sole provider of debt and hybrid indices to India's mutual fund and life insurance industries.

We pioneered independent equity research in India, and today offer services across company valuation, commercial due diligence and competitive benchmarking.

Our defining trait is the ability to convert information and data into expert judgements and forecasts with complete objectivity. We leverage our deep understanding of the macro-economy and our extensive sector coverage to provide unique insights on micro-macro and cross-sectoral linkages. Our talent pool comprises economists, sector experts, company analysts and information management specialists.

### Who We Serve

We serve more than 1,000 Indian and global clients. These include banks, exchanges, companies, mutual funds, insurance companies, wealth managers, brokers, private equity firms, investment banks, consultants, industry associations and educational institutions.

Our clientele includes:

- More than 90% of India's banking industry by asset base
- 15 of the top 25 Indian companies by market capitalisation
- Entire Indian mutual fund industry
- Entire life insurance industry in India
- 6 of the world's leading consulting firms

### How We Add Value

Our opinions and insights, delivered through an innovative web-based platform, help our clients take informed lending, investment and strategic decisions, thereby mitigating and managing risk.

Our fixed income valuations and indices provide greater transparency in the fixed income markets and empower investors with independent benchmarks to evaluate the performance of their investments.

Our independent equity and company research reports provide insights to investors on under-researched companies. Our reports have improved transparency levels and trading volumes for companies under coverage.

Our executive training service helps train and equip finance professionals to meet real-life business situations.

## Our Capabilities

### Making Markets Function Better

#### Economy and Industry Research

- Largest team of economy and industry research analysts in India
- Acknowledged premium, high quality research provider with track record spanning two decades
- More than 90% of India's commercial banking industry by asset base uses our industry research for credit decisions
- Coverage on 86 industries: We provide analysis and forecast on key industry parameters including demand, supply, prices, investments and profitability, along with insightful opinions on emerging trends and impact of key events
- Research on sectors and clusters dominated by small and medium enterprises covering analysis of relative attractiveness, growth prospects and financial performance
- Special coverage on key sectors like Agriculture, NBFC, SME & Railways providing opinion on the growth prospects, competitive scenario & attractiveness of these segments supported with analytical tools

#### Customised Research

- High-end customised research for many leading Indian and global corporates
- Focused sectors include Automotive, Energy, Metals, Cement, Infra & logistics, Real Estate and BFSI
- Tailored studies in market sizing, demand forecasting, competition benchmarking, project feasibility and entry strategy

#### Funds and Fixed Income Research

- Largest and most comprehensive database on India's debt market, covering more than 32,000 securities
- Largest provider of fixed income valuations in India, servicing ~ Rs. 107 trillion (USD 1,573 billion) of outstanding Indian debt securities
- Most widely accepted provider of fixed income and hybrid indices; we maintain 45 standard indices and over 100 customised indices
- Mutual fund rankings, the industry standard for performance evaluation, coverage includes 79% of assets under management and Rs.12.8 trillion (USD 197 billion) by value
- Research partners to Employees' Provident Fund Organisation (EPFO) and National Pension System (NPS) Trust in monitoring performance of fund managers

#### Equity and Company Research

- Independent Equity Research, Due Diligence and Valuation services across sectors; executed over 300 assignments
- Due Diligence, IPO Grading and Independent Equity Research for SME companies planning to list or already listed on SME platforms of stock exchanges

#### Executive Training

- Conducted 1500+ training programs on a wide spectrum of topics including credit, risk, retail finance, and treasury; trained more than 30,000 professionals till date
- Training programs offered in India, Sri Lanka and Bangladesh through an extensive network of well-qualified financial professionals & through customised E – Learning Modules.

Argentina | China | Hong Kong | India | Poland | Singapore | UK | USA

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