



PGDM Placement Report

Summers 2013

Ref No: SN/SMER/TAPMI/2013/30996

December 12, 2013

The Chairman, Placement Office
T. A. Pai Management Institute
Manipal - 576 104
Karnataka, India

Re: Audit of the Summer Internship Placement Report of the 2012-14 Post Graduate Diploma in Management (PGDM) programme

Dear Sir,

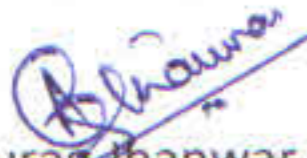
CRISIL has audited the placement report prepared by T. A. Pai Management Institute, Manipal (TAPMI) for the summer internship placements of the students of the 2012-14 batch of the PGDM programme. The placement report is the responsibility of TAPMI. Our responsibility is to validate the information provided in the report with the relevant documentation, and comment on the placement report's conformance with the Indian Placement Reporting Standards (IPRS), version 2.1.

In this context, CRISIL confirms the following:

1. For the purpose of the audit, we have obtained all the information and explanations, which to the best of our knowledge and belief were necessary. In our opinion, the Placement Report complies with the Indian Placement Reporting Standards, version 2.1.
2. The validation of information presented in the report is based on communication received by TAPMI from recruiting companies. CRISIL has not independently sourced any information or documentation.
3. CRISIL has verified the information with respect to job function, and stipends presented in the report, based on communication received from recruiters.
4. For one company hiring three students, stipend details were considered from the personal email id of the recruiter. CRISIL has not been able to verify the authenticity of the email id.
5. For one student opting out of the summer internship placement process, written communication about the signing out was not available.

Thank you,

Best regards,



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Placement Report

We have prepared the placement report as per the Indian Placement Reporting Standards, Version 2.1. The detailed report, which has been audited by CRISIL, is presented below:

1 Classification of entire placement pool

Categories	Number
1. Total batch strength	291
1a. Total students eligible for sitting in summer placements	291
1b. Total students not eligible for sitting in summer placements	-
2. Total students eligible for sitting in summer placements	291
2a. Seeking internship through the institute	290
2b. Not seeking internship through the institute	1

Table 1.1: Classification of the entire placement pool

Nature of the internship	With Stipend	Without Stipend	Data Not Available
Seeking internship through the institute	128	29	133
Not seeking internship through the institute	-	1	-

Table 1.2: Classification of internships based on stipend status



For TAPMI, Manipal




For CRISIL Limited, Mumbai

2 Sector-wise Classification

Sector	No. of Offers accepted
BFSI sector	54
BPO/KPO	4
Business / Data Analytics	3
Conglomerate	4
Consulting	16
Consumer Goods	33
Education/Skill Development	9
Energy	21
Engineering / Technology	1
HR Consulting	4
IT/ ITES	31
Logistics	4
Manufacturing	31
Media / Entertainment	14
Non-Profit / Social Sector	6
Online Services	21
Pharmaceutical / Healthcare	13
Telecom	1
Others	20
Total	290

Table 2: Classification of internships based on sector

3 Function-wise Classification

Function	No. of Offers accepted
Consulting	1
Finance	69
General Management	4
Human Resources	36
Marketing / Sales	122
Operations / Supply Chain	34
Systems / IT	8
Others	7
To Be Decided	9
Total	290

Table 3: Classification of internships based on function

For TAPMI, Manipal

For CRISIL Limited, Mumbai

4 Location-wise Classification

4.1 Global Classification

Locations	No. of Offers accepted
Americas	-
Europe	-
India	286
Asia	4

Table 4.1: Classification of internships based on location

4.2 Indian Locations Classification

Indian Locations	No. of Offers accepted
Bengaluru	84
Chennai	17
Hyderabad	12
Jaipur	3
Kanpur	7
Kolkata	10
Manipal	5
Mumbai	57
Mysore	10
NCR	38
Pune	6
Surat	4
Udupi	13
Rest of India	20
Total	286

Table 4.2: Classification of internships based on location within India



For TAPMI, Manipal




For CRISIL Limited, Mumbai

5 Compliance Statement

This placement report has been prepared as per the Indian Placement Reporting Standards, Version 2.1.

The instances where the report deviates from the standards and the reasons for them are mentioned below:

Sl. No.	Deviation from the standards	Reason
1	-	-

Table 5: List of deviations from standards with reasons for the same



For TAPMI, Manipal



For CRISIL Limited, Mumbai