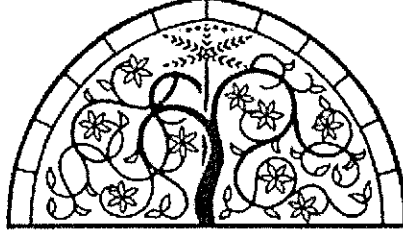


*Indian Institute of Management Ahmedabad*



विद्याविनियोगाद्धिकारः

**I I IIM**

AHMEDABAD

***PGP-ABM Placement Report***

---

*Summers 2014*

---

Ref No: SN/SMER/IIMA/2014/32511

January 10, 2014

The Chairperson,  
Placement Office  
The Indian Institute of Management  
Vastrapur  
Ahmedabad – 380 015  
Gujarat

**Re: Audit of the Summer Internship Placement Report of the 2013-15 Post Graduate Programme in Agri-Business Management (PGP-ABM) programme**

Dear Ma'am,

CRISIL has audited the placement report prepared by the Indian Institute of Management, Ahmedabad (IIM-A) for the summer internship placements of the students of the 2013-15 batch of the PGP-ABM programme. The placement report is the responsibility of IIM-A. Our responsibility is to validate the information provided in the report with the relevant documentation, and comment on the placement report's conformance with the Indian Placement Reporting Standards (IPRS), version 2.1.

In this context, CRISIL confirms the following:

1. For the purpose of the audit, we have obtained all the information and explanations from the institute, which to the best of our knowledge and belief were necessary. The audit was conducted through an online platform. In our opinion, the placement report complies with IPRS, version 2.1.
2. The validation of information presented in the report is based on communication received by IIM-A from recruiting companies. CRISIL has not independently sourced any information or documentation.
3. CRISIL has verified the information with respect to job function, location, and stipends presented in the report, based on communication received from recruiters.

Thank you,

Best regards,



Sachin Nigam  
President, Business Head - SME Ratings  
Tel: +91 22 3342 3415  
Email: sachin.nigam@crisil.com





## Overview of the PGP-ABM Summer Placements 2014

The Summer Internship Placement process for the Postgraduate Programme in Agri-Business Management (PGP-ABM) started on November 13, and was completed with 45 students in the batch getting placement by November 14, 2013.

Around 30 firms participated in the placement process, including regular recruiters such as DSCL, DuPont, Godrej Agrovet, Marico, Miebach Consulting, Mondelez International, Rabobank, Syngenta, TAFE, and Tata Rallis. This placement season also marked the entry of a number of new firms to the summer placement process, including Amul, Aspada, AV Thomas Group, Capricorn Foods, HSBC, Kerry Group, Mapro Foods, Mosaic, Suez Environnement, Technopak, Tetrapak, The Sakthi Group, and Unilazer Ventures. Notably, two students got international roles in Europe. A student also opted to pursue his interest in the social and development sector by taking up an internship project offered by IRRAD while a couple of students sought to pursue internships in start-ups such as Blue Sky Agro and GreenNGood.

A variety of roles were offered across sectors including Agricultural Inputs, Banking, Consulting, FMCG, and Social & Developmental. Functional roles available to students included strategy, international marketing, business development, research and advisory, B2B marketing, supply chain management, sales, and general management.

The summer placement report drafted as per the Indian Placement Reporting Standards is annexed.

## Contents

1	Classification of entire placement pool.....	4
2	Sector-wise Classification .....	4
3	Function-wise Classification .....	5
4	Location-wise Classification .....	5
	4.1 Global Classification .....	5
	4.2 Indian Locations Classification .....	6
5	Compliance Statement.....	6

## List of Tables

Table 1.1: Classification of the entire placement pool.....	4
Table 1.2: Classification of internships based on stipend status .....	4
Table 2: Classification of internships based on sector .....	4
Table 3: Classification of internships based on function.....	5
Table 4.1: Classification of internships based on location .....	5
Table 4.2: Classification of internships based on location within India .....	6
Table 5: List of deviations from standards with reasons for the same .....	6

## Placement Report

We have prepared the placement report as per the Indian Placement Reporting Standards. The detailed report, which has been audited by CRISIL, is presented below.

### 1 Classification of entire placement pool

Categories	Number
1. Total batch strength	45
1a. Students eligible to participate in summer placements	45
1b. Students not eligible to participate in summer placements	-
2. Students eligible to participate in summer placements	45
2a. Seeking internship through the institute	44
2b. Not seeking internship through the institute	1

Table 1.1: Classification of the entire placement pool

Nature of the internship	With stipend	Without stipend
Seeking internship through the institute	44	-
Not seeking internship through the institute	1	-

Table 1.2: Classification of internships based on stipend status

### 2 Sector-wise Classification

Sector	No. of offers accepted
Banking, Financial Services and Insurance (BFSI)	4
Agri-Inputs	21
Consulting	1
Consumer Goods (FMCG)	9
Food Processing	6
Non-Profit/Social Sector	1
Others	2
<b>Total</b>	<b>44</b>

Table 2: Classification of internships based on sector

*Victor*

विक्टर परेरा/Victor Pereira  
नियोजन अधिकारी / Placement Officer  
नियोजन कार्यालय / Placement Office  
भारतीय प्रबंध संस्थान / Indian Institute of Management  
अहमदाबाद - 380 015 / Ahmedabad - 380 015

For Indian Institute of Management, Ahmedabad



*Saikat*  
For CRISIL Limited, Mumbai

### 3 Function-wise Classification

Function	No. of offers accepted
Consulting	1
Finance	5
General Management	1
Marketing/Sales	19
Operations/Supply Chain	5
Strategy	5
Others	1
To Be Decided*	7
<b>Total</b>	<b>44</b>

Table 3: Classification of internships based on function


\*To be decided implies that the function-related information was not available for 7 offers while preparing the report.

### 4 Location-wise Classification

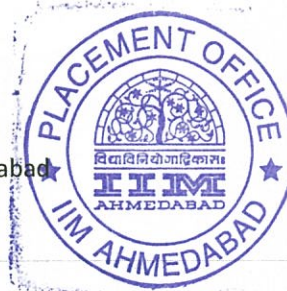
#### 4.1 Global Classification

Locations	No. of offers accepted
Americas	-
Europe	2
India	42
Rest of Asia	-

Table 4.1: Classification of internships based on location

  
**विकटर परेरा/Victor Pereira**  
 नियोजन अधिकारी / Placement Officer  
 नियोजन कार्यालय / Placement Office  
 भारतीय प्रबंध संस्थान / Indian Institute of Management  
 अहमदाबाद - 380 015 / Ahmedabad - 380 015

For Indian Institute of Management, Ahmedabad



  
**CRISIL MUMBAI**  
 For CRISIL Limited, Mumbai

#### 4.2 Indian Locations Classification

Indian locations	No. of offers accepted
Ahmedabad	3
Bangalore	1
Chennai	2
Cochin	2
Coimbatore	2
NCR Region	4
Jaipur	1
Kolkata	1
Mumbai	8
Pune	3
To Be Decided*	15
<b>Total</b>	<b>42</b>

Table 4.2: Classification of internships based on location within India

\*Note: To be decided in this table implies that the domestic locations are not finalised for these data-points.

#### 5 Compliance Statement

This placement report has been prepared as per the Indian Placement Reporting Standards, Version 2.1.

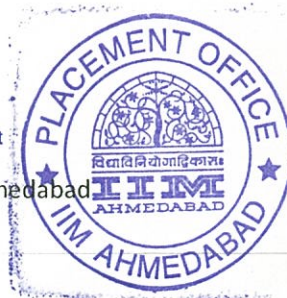
The instances where the report deviates from the standards and the reasons for them are mentioned below:

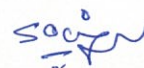

Sl. No.	Deviation from the standards	Reason
1	-	-

Table 5: List of deviations from standards with reasons for the same

  
**विक्टर परेरा/Victor Pereira**  
 नियोजन अधिकारी / Placement Officer  
 नियोजन कार्यालय / Placement Office  
 भारतीय प्रबंध संस्थान / Indian Institute of Management  
 अहमदाबाद - 380 015 / Ahmedabad - 380 015

For Indian Institute of Management, Ahmedabad



  
  
 For CRISIL Limited, Mumbai