Symbiosis Centre for Management

scmhrd

Leadership-Entrepreneurship B-School

MBA Placement Report

Summers 2014

Ref No: SN/SMER/SCMHRD/2014/50

December 1, 2014

Head, Corporate Relations
Symbiosis Centre for Management and Human Resource Development (SCMHRD),
Symbiosis International University, Symbiosis Infotech Campus,
Plot No. 15, Rajiv Gandhi Infotech Park, Hinjewadi,
Pune-411057

Re: Audit of the Summer Internship Placement Report of the 2013-15 Master of Business Administration (MBA) programme
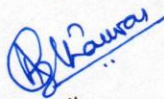
Dear Ma'am,

CRISIL has audited the placement report prepared by the Symbiosis Centre for Management and Human Resource Development, Pune (SCMHRD) for the summer internship placements of the 2013-15 batch of the MBA programme. The placement report is the responsibility of SCMHRD. Our responsibility is to validate the information provided in the report with the relevant documentation, and comment on the placement report's conformance with the Indian Placement Reporting Standards (IPRS), version 2.1.

In this context, CRISIL confirms the following:

1. For the purpose of the audit, we have obtained all the information and explanations which, to the best of our knowledge and belief, were necessary. In our opinion, the placement report does comply with IPRS, version 2.1.
2. The validation of information presented in the report is based on communication received by SCMHRD from recruiting companies. CRISIL has not independently sourced any information or documentation.
3. CRISIL has not been able to verify the offer for 18 students and this has not been used as calculations in the report.
4. CRISIL has verified the information with respect to job function, location, and stipends presented in the report based on communication received from recruiters. Data regarding function for 69 students and location for 52 students (including one international placement) has been verified from records maintained by the institute.
5. Proof of acceptance of the offers was not available for 98 out of 145 students.
6. The number of students opting out of the summer internship placement process has been established through written communication from those students.

Thank you,

Best regards,

Anurag Jhanwar, MRICS
Director, Education Gradings
Tel: +91 22 3342 3234
Email: anurag.jhanwar@crisil.com

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List of Tables

Placement Report

We have prepared the placement report as per the Indian Placement Reporting Standards (IPRS), version 2.1. The detailed report, which has been audited by CRISIL, is presented below:

1   Classification of entire placement pool

Categories	Number
1. Total batch strength	194
1a. Total students eligible for sitting in Summer Placements	194
1b. Total students not eligible for sitting in Summer placements	-
2. Total students eligible for sitting in Summer Placements	194
2a. Seeking internship through the institute	163*
2b. Not seeking internship through the institute	31

Table 1.1: Classification of the entire placement pool

18 students could not be verified

Nature of the internship	With Stipend	Without Stipend	Data Not Available
Seeking internship through the institute	118	7	20
Not seeking internship through the institute	1	5	25

Table 1.2: Classification of internships based on stipend status

_____
For SCMHRD, Pune

_____
For CRISIL Limited, Mumbai
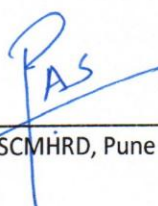
2 Sector-wise classification

Sector	No. of Offers Accepted
BFSI sector	34
BPO / KPO	2
Conglomerate	4
Consulting	3
Consumer Goods	36
Energy	1
Engineering / Technology	13
Information Technology (IT)	10
Logistics	2
Manufacturing	5
Media/Entertainment	2
Pharmaceutical / Healthcare	21
Real Estate	1
Telecom	5
Others	6
Total	**145**

Table 2: Classification of internships based on sector

3 Function-wise classification

Function	No. of Offers Accepted
Finance	25
Human Resources	43
Marketing/Sales	56
Operation/Supply Chain	14
Systems / IT	1
Data not available	6
Total	**145**

Table 3: Classification of internships based on function

For SCMHRD, Pune

For CRISIL Limited, Mumbai

4   Location-wise classification

4.1 Global Classification

Locations	No. of Offers Accepted
Africa	1
Americas	-
Europe	-
India	143
Rest of Asia	1

Table 4.1: Classification of internships based on location

4.2 Indian Locations Classification

Indian Locations	No. of Offers Accepted
Ahmedabad	2
Bangalore	12
Hyderabad	8
Indore	1
Jamshedpur	1
Kolkata	3
Lucknow	1
Manimajra	1
Multiple Locations*	3
Mumbai	40
Nagpur	1
National Capital Region	22
Pune	32
Uttar Pradesh	1
Data not available	15
Total	**143**

Table 4.2: Classification of internships based on location within India

Multiple Locations implies that the project was based in more than one location

For SCMHRD, Pune

For CRISIL Limited, Mumbai

5   Compliance Statement

This placement report has been prepared as per the Indian Placement Reporting Standards, version 2.1.

Instances where the report deviates from the standards, and the reasons for them, are mentioned below:

Sl. No.	Deviation from the standards	Reason
1	-	-

Table 5: List of deviations from standards with reasons for the same

For SCMHRD, Pune

For CRISIL Limited, Mumbai