

Graded programme: PGDM

Management Development Institute, Murshidabad

CRISIL grading:

Sakim – Katnai, Kulori, P.O. – Uttar Ramna, Raghunathganj, Murshidabad, West Bengal – 742 235

National A ★★

<https://www.mdim.ac.in>

State WB – A ★★★

Valid up to: October 11, 2022

Report date: October 12, 2021

Management Development Institute (MDI) was set up by Industrial Finance Corporation of India in 1973 under the Societies Registration Act of 1860, primarily for consulting and research activities. In 1994, a full-time Post Graduate Programme in Management (PGPM) was started at its Gurugram campus.

The institute set up a second campus in Murshidabad in August 2014. MDI Murshidabad benefits from eminent professionals on its board, such as Anurag Batra (Chairman and Editor-In-Chief, Business World), Preetha Reddy (Vice Chairperson, Apollo Hospitals Enterprise Ltd), Subodh Kumar Goel (Chairman and Managing Director, India Infrastructure Finance Company Ltd), and others. Dr Atmanand is the Director. He was previously Independent Director of Central Bank of India and PTC India Ltd.

The first batch for the Post Graduate Diploma Course in Management (PGDM), which is a full time two-year PGPM, commenced in August 2014. The programme is recognised and accredited by All India Council of Technical Education (AICTE), New Delhi.

Best practices followed

- Strong management structure, comprising qualified and experienced professionals
- Operational stability backed by strong brand name of MDI in Gurugram campus

Areas of excellence	Areas of strong performance	Areas of good performance	Areas of improvement
<ul style="list-style-type: none"> • All permanent faculty members have PhDs • Qualified set of permanent and visiting faculty 	<ul style="list-style-type: none"> • Strong connect with industry because of continuous interactions • Inclusion of value-added electives in the curriculum, with the aim of enhancing practical exposure and employability • Healthy student-to-faculty ratio • Well-stocked, technology-enabled computer laboratory 	<ul style="list-style-type: none"> • Academic diversity, with students from arts, business management, and science streams • Improved research output, driven by incentives offered to the faculty 	<ul style="list-style-type: none"> • Limited brand visibility at the national level • Scope to improve placement outcomes • Addition and implementation of short duration courses remains to be seen • Soft skills of students can be improved • Scope to improve management development programmes (MDPs) and faculty development programmes (FDPs)

Graded programme details		Students - Key statistics (Batch of 2020-22)		Permanent faculty		Student outcome (Batch of 2019-21)	
Programme	PGDM	Student strength	138	Faculty strength	17	Placement	96%
Offered since	2014	Average age	23.5 years	Median teaching experience	16 years	Median salary	Rs.8.00 lakh
Status	Autonomous	Average work experience	10 months	Median industry experience	3 years	Maximum salary	Rs 12.00 lakh
Recognition	AICTE	% of female students	27%	Retention rate	90%	Pre-placement offers	-
Programme fee	Rs 12.19 lakh (including boarding fees)	% of students with work experience of >2 years	14%	Student-faculty ratio	8.3:1	Predominant placement region	West Bengal
Total seats	180	Entrance exam	Common Admission Test (CAT)	Visiting faculty	33	No. of student clubs	7

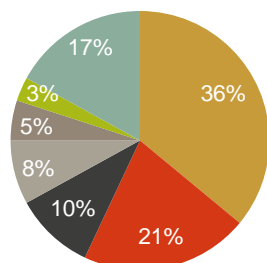
Admission statistics: Cut-offs 2020-22

Government quota seats		Management quota seats	
Cut-off score	60 percentile	Cut-off score	Not applicable
Highest score	Not available	Highest score	Not applicable

Prominent recruiters

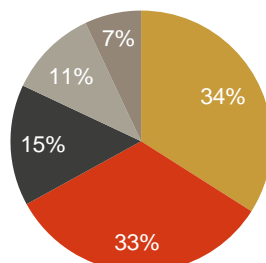
SBI General Insurance, ICICI Bank, Aditya Birla Sun Life Insurance Company, and Tech Mahindra

**Placement diversity
(Batch of 2019-21)**



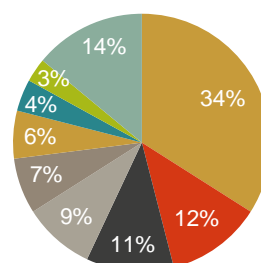
- Banking and Financial Services
- Consulting
- Manufacturing
- IT/ITES
- Logistics
- E-commerce
- Others

**Academic diversity
(Batch of 2020-22)**



- Engineering
- Commerce
- Science
- Business Management
- Arts

**Geographic diversity
(Batch of 2020-22)**



- West Bengal
- Jharkhand
- Bihar
- Odisha
- Rest of India
- Delhi NCR
- Uttar Pradesh
- Madhya Pradesh
- Maharashtra

Curriculum

- Inclusion of electives in the curriculum with the aim of enhancing practical exposure and employability
- Curriculum is updated annually, using inputs from industry experts
- Curriculum is spread across three terms and a summer internship. Students can choose to specialise in human resource development, finance, marketing management, and supply chain management

Industry interaction

- 15 MDPs, with total participation of 179 and average participation of 11 per session, was conducted in academic year 2020-21 as compared with nine MDPs in academic year 2019-20, with average participation of 17 per session
- BEML Ltd, Hindustan Petroleum Corporation Ltd, Indian Oil Corporation Ltd, Tata Power Delhi Distribution Ltd, Rashtriya Ispat Nigam Ltd were prominent participants of these sessions
- Some of the topics on which sessions were conducted were financial planning and analysis for decision-making, business analytics for managers, robust and lean supply chain management, and design and implementation of an effective performance management system
- Institute conducted 31 guest lectures in academic year 2020-21, i.e. till March 2021
- Over 80 webinars were conducted till July 2021 as a part of industry interaction

Infrastructure

- Campus has five classrooms and two conference and seminar halls. Institute increased hostel capacity by one floor in fiscal 2020, which included 19 rooms
- 78-seater library with 12,378 volumes. Also, ~750 e-books were added in fiscal 2021
- Subscription to databases such as National Digital Library, Emerald Insight, Sage, CMIE Prowess for Interactive Querying, Industrial Outlook Database, Harvard Business Resources, and IIM A Cases. Also, tie-ups for financial publications such as MarketLine, Economic and Political Weekly, and The Economist
- Computer lab is equipped with educational software and Bloomberg lab has four Bloomberg terminals; three Bloomberg terminals were added in fiscal 2021

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