

Balari Institute of Technology and Management (BITM) was started in 1997. BITM is ISO 9001:2008 certified and has adopted the stipulations laid down by IM Moody International. The engineering department is accredited by National Board of Accreditation. The management has a presence in diverse fields of education and is currently operating nine institutes in Bellary, beginning from K-12 upto post graduation.

Best Practices Followed

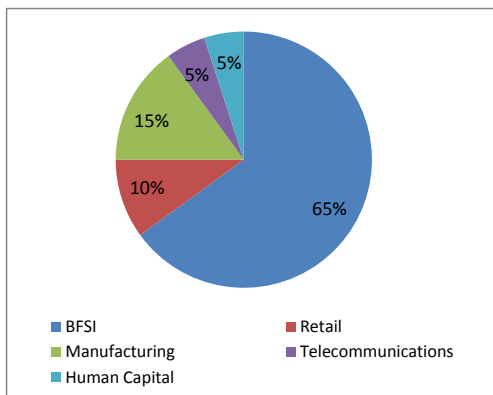
- Regular student club meetings to conduct in-house activities such as role plays.

Areas of Excellence	Areas of Strong Performance	Areas of Good Performance	Areas of Improvement
• Strong experience of the management in education sector	• Strong financial position of the management • Good physical infrastructure of integrated campus, including residential facilities	• Good faculty retention • Good gender diversity	• Weak geographical diversity and work experience profile of students • Limited research output

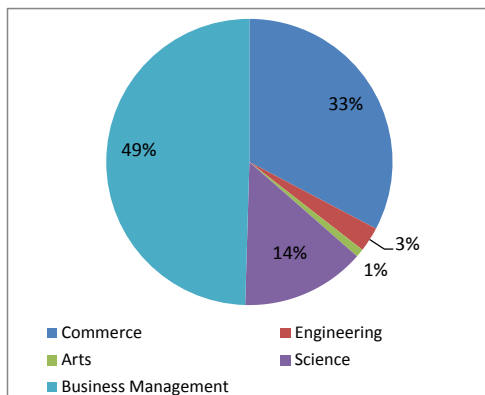
Graded Program Details	Students - Key Statistics (Batch of 2012-14)	Permanent Faculty	Student Outcome (Batch of 2010-12)
Program: MBA	Student strength: 107	Faculty strength: 12	Placements: 36%
Offered since: 2007	Average age: 21 years	Median teaching experience: 5.5 years	Median salary: Rs. 2 lakh
Status: Affiliated to Visvesvaraya Technological University	Average work experience: 6 months	Median Industry experience: Nil	Maximum salary: Rs. 3 lakh
Recognition: -	Percentage of female students: 49%	Retention rate: 100%	Pre-placement offers: -
Program Fee: Rs.1.65 lakh	Percentage of students with work experience > 2 years: Nil	Student-Faculty ratio: 13:1	No. of student clubs: 8
Total Seats: 120	Entrance Exam: CAT/MAT/XAT/ATMA/PGCET	Visiting faculty: 2	Predominant placement region: Karnataka

Admission statistics : Cut offs- 2012-14				Prominent recruiters	
General category seats		Reserved category		Shri Ram Transport Finance Co. Ltd, Lakshmi Vilas Bank, Alankit Assignments Ltd, Karvy Group, Reliance Capital Ltd	
Cut off Score	As per VTU cut-off	Cut off Score	Not applicable		
Highest Score	15th Rank in PGCET	Highest Score	Not applicable		

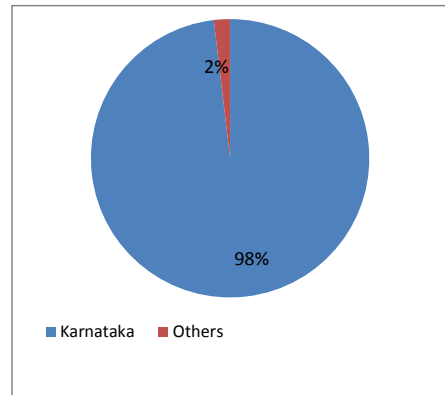
Placement Diversity (Batch of 2010-12)



Academic diversity (Batch of 2012-14)



Geographic diversity (Batch of 2012-14)



Curriculum

The course is affiliated to VTU, Belgaum (Karnataka) and follows a semester system. The students have the option of specialising in marketing, finance or human resources, with a fair number of electives on offer. The pedagogy includes cases, projects and class presentations.

Industry Interaction

BITM offers 'The Leap Programme' in partnership with Reliance Money Infra Ltd that imparts on ground training to students on the company's financial products. Students have interacted with more than 25 corporate professionals through guest lectures since 2011.

Infrastructure

BITM is an integrated campus spread across 11 acres. The department of management has recently moved to a new building with a dedicated area of 20,000 square feet. The library has approximately 658 book titles, 25 journals and access to two online databases: J-GATE and Proquest. BITM can accommodate a total of 370 boys and 450 girls across all departments.

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