Graded Programme: PGPM (Corporate)		**Globsyn Business School**
CRISIL Grading:		XI-11&12, Block-EP, Sector V, Salt Lake Electronics Complex, Kolkata – 700091
National	A	www.globsyn.edu.in
State	WB A ★★	
Valid up to: January 15, 2016		Report Date: January 16, 2015

Globsyn Business School was founded in 2002 by Globsyn Technologies Ltd, a part of the Globsyn Group. Globsyn is a software organisation set up in 1996 with verticals in knowledge, skills, technology and infrastructure. Globsyn Business School offers post graduate programmes in management. The flagship programme is the Post Graduate Programme-Corporate (PGPM). It also operates an MBA enhancement programme in association with Bournville College, UK for the internship period of its international PGPM programme.

Best Practices Followed
• Use of a Learning Management System to create a learner-centric approach where students have to prepare for upcoming classes.
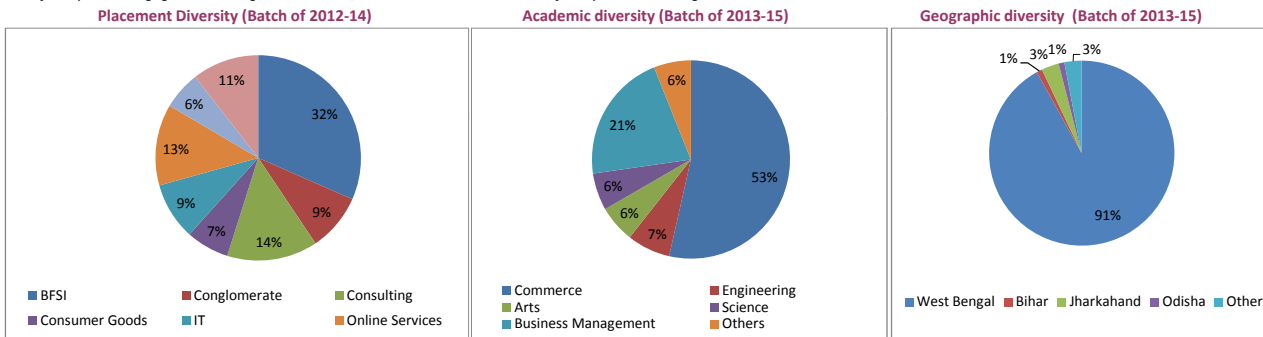
Areas of Excellence	Areas of Strong Performance	Areas of Good Performance	Areas of Improvement
• Enablers for students and faculty created through good IT infrastructure and knowledge cell which assists faculty for teaching and research	• Active involvement of senior industry professionals who form part of governing council • Good industry experience of the faculty	• Fair placement track record • Fair amount of research output • Structured work environment for faculty • Good industry connect through industrial visits	• Weak geographic and academic batch diversity • Weak work experience profile of students • Declining intake

Graded Programme Details		Students - Key Statistics (Batch of 2014-16)		Permanent Faculty		Student Outcome (Batch of 2012-14)	
Programme	PGPM (Corporate)	Student strength	102	Faculty strength	23	Placements*	86%
Offered since	2002	Average age	23 years	Median teaching experience	10 years	Median salary	Rs.3.5 lakh
Status	Autonomous	Average work experience	2.2 months	Median industry experience	9 years	Maximum salary	Rs.5.13 lakh
Recognition	-	Percentage of female students	44%	Retention rate	95%	Pre-placement offers	-
Programme fee	Rs.6.25 lakh	Percentage of students with work experience> 2 years	-	Student-Faculty ratio#	14:1	Predominant placement region	West Bengal
Total Seats	150	Entrance Exam	CAT, MAT, XAT, CMAT	Visiting faculty	18	No. of student clubs	~5

Admission statistics : Cut offs 2013-15				Prominent recruiters
Government quota seats		Management quota seats		
Cut off Score	52.27th percentile (CAT)	Cut off Score	NA	Anand Rathi Financial Services Ltd, Axis Bank, ICICI Bank, Indiabulls, Indusind Bank, Justdial.com, Kotak Mahindra Group, KPMG, Netscribes Inc, Videocon Electronics, Vodafone India Ltd
Highest Score	NA	Highest Score	NA	

The faculty is also engaged in teaching PGDM courses, hence the combined student to faculty ratio will be higher.   *excludes 18 students opted out of placements

Placement Diversity (Batch of 2012-14)

BFSI 32%, Conglomerate 9%, Consulting 14%, Consumer Goods 7%, IT 9%, Online Services 13%, 6%, 11%

Legend: BFSI, Conglomerate, Consulting, Consumer Goods, IT, Online Services

Academic diversity (Batch of 2013-15)

Commerce 53%, Engineering 7%, Arts 6%, Science 6%, Business Management 21%, Others 6%

Legend: Commerce, Engineering, Arts, Science, Business Management, Others

Geographic diversity (Batch of 2013-15)

West Bengal 91%, Bihar 1%, Jharkahand 3%, Odisha 1%, Others 3%

Legend: West Bengal, Bihar, Jharkahand, Odisha, Others

Curriculum
The curriculum follows a semester system with the second year offering choice of electives across specialisations called Schools of Excellence. A 10 to 14 week internship is scheduled between the two years.

Industry visits are held to help students understand working of organisations. In 2013-14, students had three industrial visits.

The institute has signed two Memorandums of Understanding (MOU) for PGPM programme in 2013 with Menlo College - USA and Taylor's University – Malaysia.

Industry Interaction
The Corporate Connect programme involves practicing professionals sharing practical experience on pre-identified topics within every course- the topic is then theoretically covered by the in house faculty after a week to reinforce the learning.

In 2013-14, Globsyn Business School conducted six Management Development Programmes (MDP) with over 110 participants and 21 guest lecturers with mid to senior management participation from public and private organisations.

The institute also conducted nine soft-skill training sessions for G4S India (International security solutions company) during 2012-13.

Infrastructure
The campus is spread over 30,000 square feet within an Infotech complex and includes six classrooms, faculty and staff offices and indoor recreation facilities. Gymnasium and swimming pool have been added to recreational facilities at the new campus.

The library has approximately 2850 book titles, 41 journals, 32 periodicals and access to databases. The library has also entered into a collaboration with American Library Association and British Council Library.

A learning management architecture eGlobsyn has been deployed, which enables administration and delivery of courses. Classes are also recorded through in-classroom cameras so that students can view recordings later if required and a digital repository is maintained for future use.