

MITCON Institute of Management (MIMA) was set up in 2005, and is promoted by MITCON Consultancy & Engineering Services Ltd (MITCON). MIMA offers four specialised programmes (PGDM) in Management in Agribusiness, Pharmaceuticals and Business Administration and Banking and Financial Services. All the programmes are recognised by the All India Council for Technical Education (AICTE). MIMA is also an ISO 9001:2008 certified institution.

Best Practices Followed

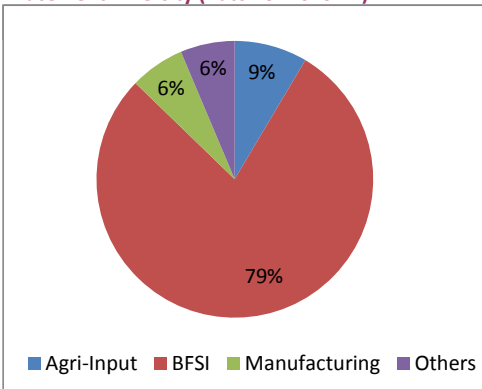
- Curriculum development workshops where the curriculum is reviewed by the industry representatives

Areas of Excellence	Areas of Strong Performance	Areas of Good Performance	Areas of Improvement
• Mix of Industry and Academia in the Board of Advisors and Trustees	• Dedicated faculty with relevant background in agribusiness management	• Adequate campus and physical infrastructure • Moderate industry interface by way of seminar, conferences and corporate events	• Limited Participation in faculty development programmes (FDPs) • Limited research output

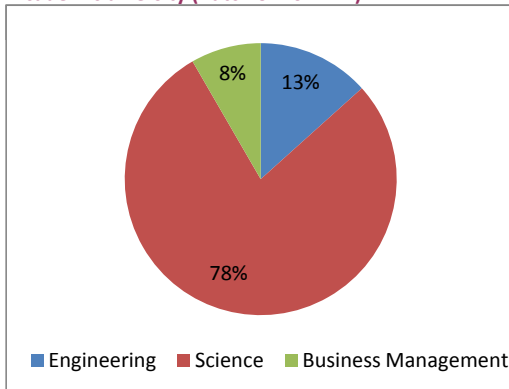
Graded Program Details	Students - Key Statistics (2012-14)	Permanent Faculty	Student Outcome (Batch of 2010-12)
Program PGDM-ABM (2 years)	Student strength 60	Faculty strength 44	Placements 86%
Offered since 2005	Average age 21 years	Median experience 5.75 years	Median salary Rs. 3.85 Lakh
Status Autonomous	Average work experience 6 months	Retention rate 60%	Maximum salary Rs. 10 Lakh
Recognition AICTE	Percentage of female students 8%	Student-Faculty ratio 13:1	Pre-placement offers -
Program Fee Rs. 4 Lakh	Entrance Exam CAT, MAT, XAT, CMAT, ATMA	Visiting faculty 1	No. of student clubs -
Total Seats 60			Predominant placement region Maharashtra

Admission statistics : Cut offs				Prominent recruiters	
Government quota seats		Management quota seats		Bank of Baroda, Finolex Cables, ICICI Bank Ltd, Monsanto India Ltd, IDBI Federal, Rallis India Limited (A TATA enterprise), Central Bank of India, John Deere	
Cut off	Not Applicable	Cut off	50th percentile in national test		
Highest	Not Applicable	Highest	Not Available		

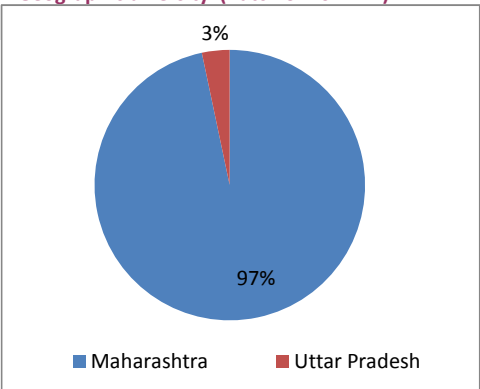
Placement Diversity (Batch of 2010-12)



Academic diversity (Batch of 2012-14)



Geographic diversity (Batch of 2012-14)



Curriculum

The semester based curriculum allows for a function-specific specialization (namely finance, marketing and human resource). The courses have both technical and functional subjects.

The curriculum is reviewed once a year by inviting a group of around 50 corporates from different industries along with inputs from visiting faculty and alumni.

Industry Interaction

MIMA regularly conducts per semester 10 to 12 guest lectures common for all programmes and 7 guest lectures with focus on agribusiness management were conducted during 2011-12. Industry visit are also organised specific to agribusiness management students.

The institute conducted 11 Management Development Programmes (MDP) during 2011-12.

Infrastructure

The institute is spread across 2.3 acres and has 18 dedicated classrooms (4 classes are air conditioned) equipped with LCD screens and Overhead Projectors (OHPs). The institute has three conference and eight seminar room for Management Development Programmes (MDPs) and guest lectures. The institute also has a convention area with a seating capacity of 450.

The computer lab has 400 computers and the campus is Wi-Fi. The institute e-library with J- Gate & EBSCO host databases gives access to 1200 plus e-journals.

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