

MITCON Institute of Management (MIMA) was set up in 2005, and is promoted by MITCON Consultancy & Engineering Services Ltd (MITCON). MIMA offers four specialised programmes (PGDM) in Management in Agribusiness, Pharmaceuticals and Business Administration and Banking and Financial Services. All the programmes are recognised by the All India Council for Technical Education (AICTE). MIMA is also an ISO 9001:2008 certified institution.

Best Practices Followed

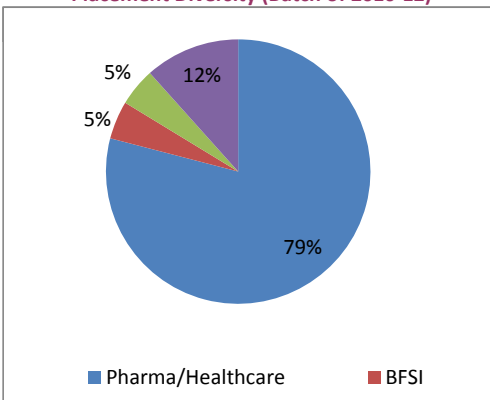
- Curriculum development workshops where the curriculum is reviewed by the industry representatives

Areas of Excellence	Areas of Strong Performance	Areas of Good Performance	Areas of Improvement
• Mix of Industry and Academia in the Board of Advisors and Trustees	• Dedicated faculty with relevant background and industry experience	• Adequate campus and physical infrastructure • Moderate industry interface by way of seminar, conferences and corporate events	• Limited Participation in faculty development programmes (FDPs) • Limited research output

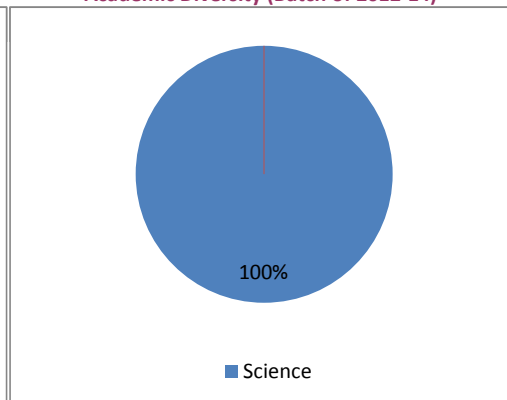
Graded Program Details		Students - Key Statistics (2012-14)		Permanent Faculty		Student Outcome (Batch of 2010-12)	
Program	PGDM-PHM (2 years)	Student strength	55	Faculty strength	44	Placements	90%
Offered since	2005	Average age	21 years	Median experience	5.75 years	Median salary	Rs. 3.28 Lakh
Status	Autonomous	Average work experience	-	Retention rate	60%	Maximum salary	Rs. 4.9 Lakh
Recognition	AICTE	Percentage of female students	16%	Student-Faculty ratio	13:1	Pre-placement offers	-
Program Fee	Rs. 4.50 Lakh	Entrance Exam	CAT, MAT, XAT, CMAT, ATMA	Visiting faculty	1	No. of student clubs	-
Total Seats	60					Predominant placement region	Maharashtra

Admission statistics : Cut offs				Prominent recruiters	
Government quota seats		Management quota seats		Emcure Pharmaceuticals Ltd, GlaxoSmithKline Pharmaceuticals Ltd. (India), Lupin Pharmaceuticals, Pfizer Ltd, Zydus Cadila, Novartis India Ltd	
Cut off	Not Applicable	Cut off	50th percentile in national test		
Highest	Not Applicable	Highest	Not Available		

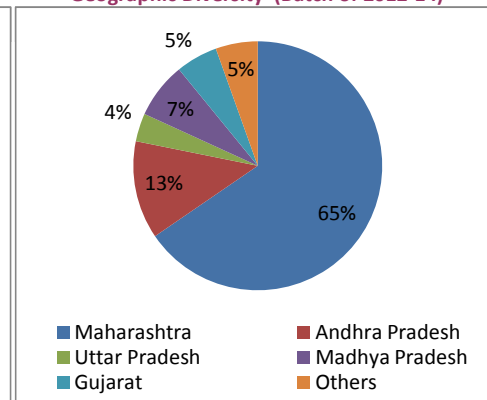
Placement Diversity (Batch of 2010-12)



Academic Diversity (Batch of 2012-14)



Geographic Diversity (Batch of 2012-14)



Curriculum

The semester based curriculum allows for a function-specific specialization (namely finance, marketing and human resource). The courses have both technical and functional subjects.

The curriculum is reviewed once a year by inviting a group of around 50 corporates from different industries along with inputs from visiting faculty and alumni.

Industry Interaction

Each semester has 10-12 common guest lectures and 11 guest lectures were conducted for pharmaceutical management during 2010-12. The institute also conducts an industry visit focus towards pharmaceutical management students.

The institute has conducted 11 Management Development Programmes (MDP) during 2011-12.

Infrastructure

The institute is spread across 2.3 acres and has 18 dedicated classrooms (4 classes are air conditioned) equipped with LCD screens and Overhead Projectors (OHPs). The institute has three conference and eight seminar room for Management Development Programmes (MDPs) and guest lectures. The institute also has a convention area with a seating capacity of 450.

The computer lab has 400 computers and the campus is Wi-Fi. The institute e-library with J- Gate & EBSCO host databases gives access to 1200 plus e-journals.

Disclaimer: A CRISIL Business School Grading reflects CRISIL's opinion on the relative ability of the graded institute to impart quality education and achieve the desired outcomes for the Programme. It does not constitute an audit/credit rating of the institute by CRISIL. CRISIL's Business School Grading is based on the information provided by the institute, or obtained by CRISIL from sources it considers reliable. CRISIL does not guarantee the completeness or accuracy of the information on which the Grading is based. CRISIL Business School Grading is not a recommendation to enroll in any program conducted by the institute or to avail any services offered by the institute.

The Gradings are revised as and when circumstances so warrant. CRISIL is not responsible for any errors and especially states that it has no financial liability whatsoever to the subscribers / users / transmitters / distributors of its Business School Gradings. For the latest information on any outstanding CRISIL Business School Gradings, please contact CRISIL RATING DESK at CRISILratingdesk@crsil.com or at (+91 22) 3342 3001 - 09