

Graded Programme: MBA

CRISIL Grading:

National A  
State KL A ★★

Valid upto: March 13, 2014

## Rajagiri College of Social Sciences (RCSS)

Rajagiri P.O, Kalamassery, Cochin - 683 104

<http://rcss.rajagiri.edu>

Report Date: March 14, 2013

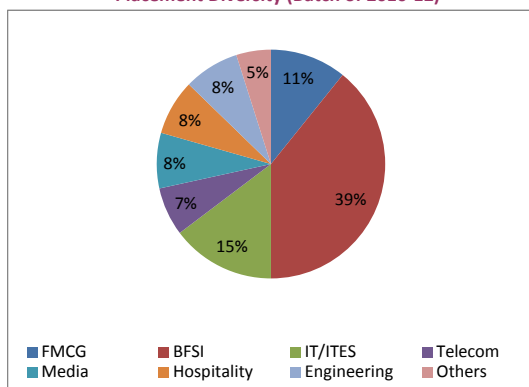
Rajagiri College of Social Sciences (RCSS) was the first institution established under the banner of Rajagiri Vidyapeetham. Envisaged as a centre of excellence in the field of higher education, RCSS provides high quality education, research, training, and consultancy in the area of Social Work, Management, Computer Science and Library Science. To meet the growing demand of quality management education in Kerala, the college started Master of Business Administration (MBA) programme, affiliated to Mahatma Gandhi University, Kottayam in 1995. This was followed by three-year Master of Computer Applications (MCA) programme in 2001, Bachelor of Social Work (BSW) programme in 2002, and Bachelor of Library Science in (BLiSc) programme in 2005.

### Best Practices Followed

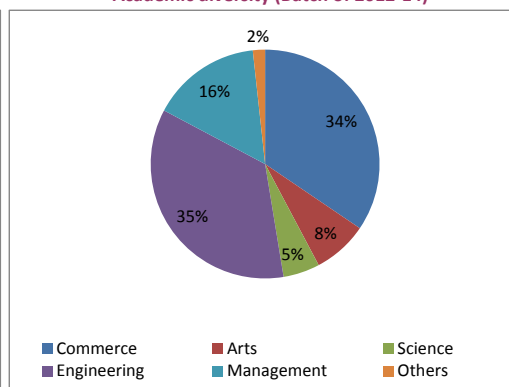
- Student clubs enhance student outcomes. Weekly club activity conducted every Tuesday.

Areas of Excellence		Areas of Strong Performance		Areas of Good Performance		Areas of Improvement	
<ul style="list-style-type: none"> <li>• Strong credentials of the management in philanthropic and academic areas</li> <li>• Presence of senior corporate professionals on the advisory board</li> </ul>		<ul style="list-style-type: none"> <li>• Brand well-recognised at regional level</li> <li>• Stable in-house faculty with an adequate faculty strength provides consistency to teaching methodology</li> </ul>		<ul style="list-style-type: none"> <li>• Engagement with regional organisations and trade bodies through trainings / Management Development Programmes (MDP)</li> <li>• Good infrastructure</li> </ul>		<ul style="list-style-type: none"> <li>• Weak summer placement record</li> <li>• Geographic diversity of students concentrated in one state</li> </ul>	
Graded Program Details		Students - Key Statistics (Batch of 2012-14)		Permanent Faculty		Student Outcome (Batch of 2010-12)	
Programme	MBA (2 years)	Student strength	116	Faculty strength	15	Placements	78%
Offered since	1995	Average age	22 years	Median teaching experience	7.5 years	Median salary	Rs.3.25 lakh
Status	University Affiliated	Average work experience	18 months	Median industry experience	2.5 years	Maximum salary	Rs.6.3 lakh
Recognition	MGU NAAC A+	Percentage of female students	46%	Retention rate	94%	Pre-placement offers	3%
Program Fee	Rs.3.75 lakh	Percentage of students with work experience > 2 years	Nil	Student-Faculty ratio	15.5:1	Predominant placement region	Kerala
Total Seats	120	Entrance Exam	MAT, CMAT	Visiting faculty	4	No. of student clubs	9
Admission statistics : Cut offs				Prominent recruiters			
Government quota seats		Management quota seats		Airtel, Berger Paints, Ernest & Young, Deloitte, HDFC Bank, HDFC Ltd, Idea Cellular Ltd, Indian Overseas Bank, Kancor, SBI Life, The South Indian Bank Ltd, Zafin Labs			
Cut off Score	MAT: 600 score	Cut off Score	MAT: 519.5 score				
Highest Score	NA	Highest Score	NA				

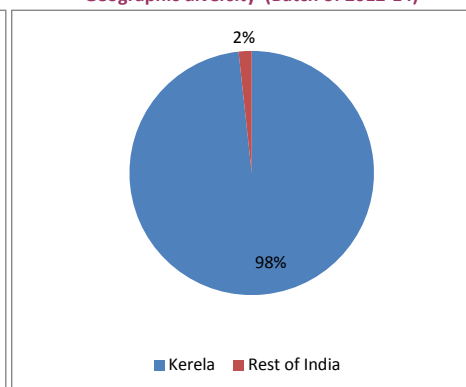
Placement Diversity (Batch of 2010-12)



Academic diversity (Batch of 2012-14)



Geographic diversity (Batch of 2012-14)



### Curriculum

The MBA programme offered at RCSS is affiliated to Mahatma Gandhi University.

The semester-based curriculum provides students specialisation in Finance, Marketing, Systems and Operations. Students can choose from eight electives offered under each specialisation in the second year.

### Industry Interaction

RCSS has conducted 39 trainings and MDP sessions since 2007; 13 guest lectures have been conducted by professionals, mostly by state government officials or those from companies.

RCSS sets aside each week on Thursday for interaction with industry experts from various walks of life and work. Sessions are conducted on specific as well as general topics.

Alumni meetings are conducted every year under the aegis of OYSTER ( Yesteryear Students of Rajagiri ), the alumni association of all Rajagiri students.

### Infrastructure

The institute is spread across 7.56 acres with nearly 46,000 square feet of built-up area. The campus includes three auditoriums, two conference rooms, two group discussion rooms, nine interview rooms, and hostels for students and guest faculty.

The library is well stocked with over 13,000 book titles and subscription to more than 65 national and international journals along with six databases.

The computer lab has a seating capacity of 120 with a broadband internet connectivity of 12 Mbps. Also, all classrooms are Wi-Fi enabled.

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