Graded Programme: MBA-AB (Agri Business)

Symbiosis Institute of International Business (SIIB)

CRISIL Grading: National A G. No. 174/1, Hinjewadi, Taluka - Mulshi, Dist. Pune - 411 057

A <a href="http://www.siib.ac.in/">http://www.siib.ac.in/</a>

State MH A ★ Valid upto: September 29, 2015

Report Date: September 30, 2014

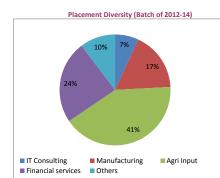
SIIB was set up in 1992 as an autonomous institute. At present, the institute is a constituent of Symbiosis International University (SIU) and offers focused MBA programmes in International Business (started in 1992), Agri-business Management (started in 2004) and Energy & Environment (started in 2009). SIIB has academic tie-ups for student exchange with the Berlin School of Economics and Law, Reutlingen University and Flensburg University in Germany and Sheffield Hallam University-United Kingdom.

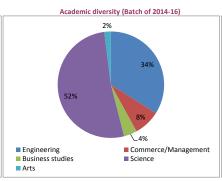
## **Best Practices Followed**

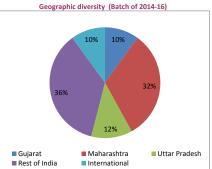
• Student selection criteria for admission includes prior agri-related qualifications or experience, to ensure student fitment in the niche sector

Areas of Excellence		Areas of Strong Performance		Areas of Good Performance		Areas of Improvement	
Strong heritage of the Symbiosis brand with presence of senior professionals on advisory bodies for sound governance		Inclusion of 10% international students to enhance student diversity Continued strong avenues for non-academic development for students		Improvement in placement performance of the 2012-14 batch Fair geographic diversity of student batch Regular exposure to domain-specific guest speakers for students		Scope for development in domain-specific MDP and research activity Student-to-core-faculty ratio	
Graded Program Details		Students - Key Statistics (Batch of 2014-16)		Permanent Faculty		Student Outcome (Batch of 2012-14)	
Programme	MBA-AB	Student strength	50	Faculty strength	17	Placements*	97%
Offered since	2004	Average age	25 years	Median teaching experience	8 years	Median salary	Rs. 5.5 Lakh
Status	Constituent of SIU	Average work experience	-	Median industry experience	5 years	Maximum salary	Rs. 8.8 Lakh
Recognition	NAAC for SIU	Percentage of female stud	lents 34%	Retention rate	71%	Pre-placement offers	-
Program Fee	Rs. 9.6 Lakh	Percentage of students wi work experience> 2 years	6%	Student-Faculty ratio	23:1	Predominant placement region	Pan India
Total Seats	50	Entrance Exam	SNAP	Visiting faculty	54	No. of student clubs	9
Admission statistics : Cut offs 2014-16				Prominent recruiters			
Government quota seats		Management quota seats		Axis Bank Ltd, Crystal Crop Protection Pvt Ltd, Frontier Growth Advisors, Kedia Commodity Comtrade			
Cut off Score	1st percentile	Cut off Score	2nd percentile	Pvt Ltd, L&T Finance Ltd, Maharashtra Hybrid Seeds Company Ltd. (Mahyco), NDDB Dairy Services,			
Highest Score	NA	Highest Score	NA	Wipro Ltd			

\*excludes 1 student opted out of placements







## Curriculum

A curriculum rationalisation exercise was conducted across all management programmes in 2014, with the aim of offering standardised set of courses within each specialisation. This has resulted in a set course catalog at the SIU level from which institutes can choose along with a latitude to adjust the courses as per their specific requirement.

The MBA-AB programme continues to offer a good number of domain-focussed subjects. One core subject and 4 electives have been added while 1 elective has been dropped to standardise curriculum across SIU programmes.

## Industry Interaction

Apart from a good number of senior guest sessions common to all SIIB programmes, MBA-AB students interacted with close to 15 domain-specific industry representatives through guest lectures and an Agri Summit organised in 2014.

Many students have opted for the course offered in association with National Commodities and Derivatives Exchange (NCDEX) and the certification courses offered by ICICI Bank.

## Infrastructure

The institute is spread over 41,000 square feet and shares the Symbiosis Infotech Campus with two other Symbiosis institutes. The campus has 14 classrooms, with a seminar hall and conference rooms spread over 5200 square feet and 360 square feet, respectively. The campus has a basket ball court, table tennis, and a swimming pool facility along with access to health and fitness centres managed by Symbiosis Institute of Health Sciences (SIHS).

SIIB has an air-conditioned auditorium that is capable of accommodating up to 350 people. It is generally the preferred venue for conducting guest lectures, workshops, seminars, inter-college events, and other programmes.

 $The library is stocked with 150\ national\ and\ international\ journals\ and\ more\ than\ 14150\ books\ with\ a\ seating\ capacity\ for\ 60\ to\ 70\ students.$ 

The campus has a dedicated Wi-Fi connected information technology (IT) resource center, a server room, an ICICI learning facility room with over 50 computers. The Academic Block and the hostels are fully equipped with round-the-clock Wi-Fi connectivity.

Disclaimer: A CRISIL Business School Grading reflects CRISIL's opinion on the relative ability of the graded institute to impart quality education and achieve the desired outcomes for the Programme. It does not constitute an audit/credit rating of the institute, or beliance by CRISIL. CRISIL's Business School Grading is based on the information provided by the institute, or obtained by CRISIL, from sources it considers reliable. CRISIL does not guarantee the completeness or accuracy of the information on which the Grading is based. CRISIL Business School Grading is not a recommendation to enroll in any program conducted by the institute or to avail any services offered by the institute.

The Gradings are revised as and when circumstances so warrant. CRISIL is not responsible for any errors and especially states that it has no financial liability whatsoever to the subscribers / users / transmitters / distributors of its Business School Gradings. For the latest information on any outstanding CRISIL Business School Gradings, please contact CRISIL RATING DESK at CRISILratingdesk@crisil.com or at (+91 22) 3342 3001 - 09