

Graded Programme: PGDM

T A Pai Management Institute (TAPMI)

CRISIL Grading:

Post Bag No 9, Manipal, Karnataka, 576104

National

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www.tapmi.edu.in

State

KA-A ****

Valid upto: June 2, 2016

Report Date: June 3, 2015

TAPMI was founded in 1980 to complement the engineering and medical education offered in Manipal (Karnataka). The PGDM programme was started under a separate TAPMI trust and an autonomous institute. TAPMI started its PGDM (Healthcare) programme in 2010 and PGDM (Banking & Financial Services) programme in 2014. These programmes are approved by the All India Council of Technical Education (AICTE). In 2009, TAPMI shifted to a new larger campus. The institute has received AACSB (Association to Advance Collegiate Schools of Business) accreditation, a rigorous process that mentors an institute through its processes of faculty selection and development, curriculum design, and student learning. TAPMI is among three institutes in India to receive this accreditation.

Best Practices Followed

- Student Managed Investment Fund called Samnidhy which is registered as a fund with Government of Karnataka with a corpus of Rs.2.25 Lakhs.
- Transparency in placement process with final placements and summer placements audited under Indian Placement Reporting Standards (IPRS).
- The Finance Lab, in association with Bloomberg India, is equipped with 16 Bloomberg terminals and supported by data feed from BSE and NSE.

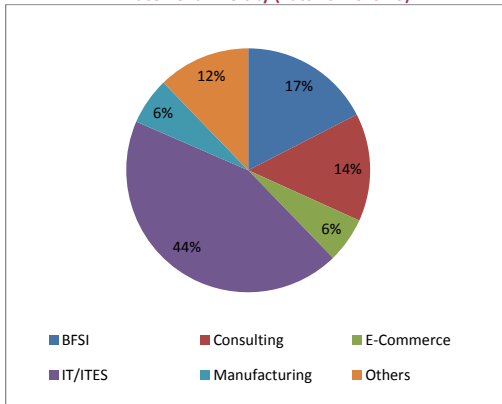
Areas of Excellence	Areas of Strong Performance	Areas of Good Performance	Areas of Improvement
<ul style="list-style-type: none"> • Strong governance practices and eminent board with significant management experience in the education sector • Well-structured Comprehensive Performance Management System to plan faculty work area and their performance 	<ul style="list-style-type: none"> • Student interaction with industry senior management through guest lectures • Consistent track record of placements for final and summer internships • Well-qualified faculty 	<ul style="list-style-type: none"> • Case-study based methodology of teaching • Active student bodies with student participation at national level • Learning and physical infrastructure 	<ul style="list-style-type: none"> • Limited participation in student exchange programmes • Limited number of consulting assignments with faculty

Graded Program Details		Students - Key Statistics (Batch of 2014-16)		Permanent Faculty		Student Outcome* (Batch of 2013-15)	
Program	PGDM	Student strength	401	Faculty strength	48	Placements*	100%
Offered since	1984	Average age	24 years	Median teaching experience	6 years	Median salary (domestic)	Rs.8.5 Lakh
Status	Autonomous	Average work experience	19 months	Median industry experience	3.5 years	Maximum salary (domestic)	Rs.16.5 Lakh
Recognition	AICTE, AACSB	Percentage of female students	33%	Retention rate	91%	Pre-placement offers	4%
Program Fee	Rs.13.5 Lakh	Percentage of students with work experience > 2 years	38%	Student-Faculty ratio	17:1	Predominant placement region	Pan India
Total Seats	420 (Approved)	Entrance Exam	CAT, GMAT, XAT	Visiting faculty	41	No. of student clubs	10

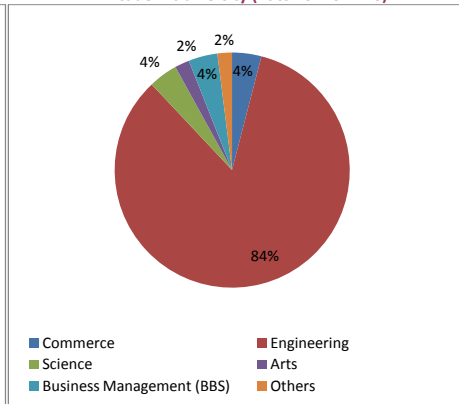
Admission statistics : Cut offs 2014-16				Prominent recruiters	
Government quota seats		Management quota seats		Axis Bank, Capgemini, Cognizant, Deloitte Touche Tohmatsu India Pvt Ltd, Dr. Reddy's Laboratories, Etihad Airways, HDFC Standard Life Insurance Co, ICICI Bank Ltd, IFB Industries Ltd, iNautix Technologies India Pvt Ltd, India Property Online Pvt Ltd, ManipalTech, Wipro Ltd	
Cut off Score	80.28 percentile (CAT)	Cut off Score	NA		
Highest Score	NA	Highest Score	NA		

*excludes 1 student opted out of placements

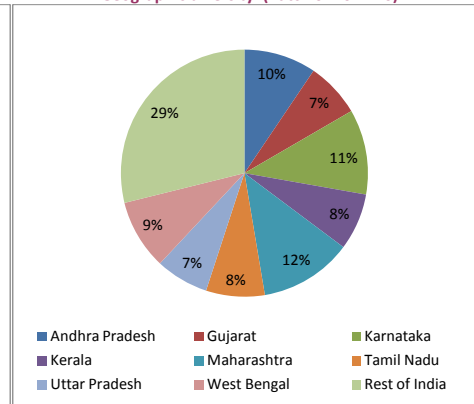
Placement Diversity (Batch of 2013-15)



Academic diversity (Batch of 2014-16)



Geographic diversity (Batch of 2014-16)



Curriculum

The programme follows a trimester pattern with 7-8 subjects per trimester and has over 60 electives in second year including a non-credit course on entrepreneurship management. The teaching pedagogy involves a mix of lectures, simulation games, and case studies along with group-learning assignments. TAPMI has student exchange tie-ups with six international institutes - ESC Rennes School of Business (France), Sheffield Hallam Business School (UK), Asian Institute of Management (AIM, Manila), Asian Institute of Technology (AIT, Bangkok), University of Dubai and Manipal International University (Malaysia). In their last term, top students can optionally write a research paper in collaboration with a faculty member or work with faculty under the Course of Independent Study scheme, to pursue special areas of interest.

Industry Interaction

The institute conducted 96 guest lectures in 2014-15. Most speakers belong to senior management of well-established organisations such as Ford Motor, Hewlett Packard, McKinsey & Co, Deloitte, and Reliance Capital Asset Management.

The institute conducted 14 Executive Education Programmes (EEPs) in 2014-15 for organisations such as ICICI Bank, Mangalore Refinery and Petrochemicals Ltd, and Manipal University institutions.

Infrastructure

The institute operates from a 42-acre fully residential campus in Manipal. The campus includes built-up area of 2,50,000 square feet with Wi-Fi-enabled, air-conditioned classrooms for students, offices for faculty and staff, a knowledge centre, a computer centre, a student's centre, residences for faculty and staff, and four hostel blocks for men and women with the fifth under construction. The institute subscribes to databases such as EBSCO's Business Source Complete, Proquest's ABI Inform Global, ISI Emerging Markets, CRISIL's Industry Analysis, NCTI's trade-info, CMIE's Prowess, CapEx & EIS. In 2014-15, TAPMI subscribed to six new databases.

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