# CRISIL-graded real estate projects across India



## Contact us

# For any further queries, please visit

https://www.crisil.com/en/home/our-businesses/sme-solutions/sector-gradings/real-estate/crisil-real-estate-project-grading.html?keySearch=getAllProp

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CRISIL is a leading, agile and innovative global analytics company driven by its mission of making markets function better.

It is India's foremost provider of ratings, data, research, analytics and solutions, with a strong track record of growth, culture of innovation and global footprint.

It has delivered independent opinions, actionable insights, and efficient solutions to over 100,000 customers.

It is majority owned by S&P Global Inc, a leading provider of transparent and independent ratings, benchmarks, analytics and data to the capital and commodity markets worldwide.

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# CRISIL Real Estate Star Grading





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## What is CREST?

CRISIL Real Estate Star Grading (CREST) provides city-specific, all-round assessment of real estate projects that can help buyers identify and benchmark quality projects in a city.

Graded over 500+ projects, across 280+ developer groups and spread over 70 cities of India, covering over 345 million square feet of construction space across various real estate segments.

CREST addresses two critical needs in the realty sector: improved transparency and objective benchmarking of projects.

## **Grading Parameters**

- Sponsor Quality
   Developers' construction and legal track record, financial strength and ability to complete the project to be rated are analysed
- Construction Quality
   It comprises assessment of aspects such as structural quality, amenities, likelihood of time and cost overruns and after-sales services.
- Legal Quality
   The land title, sales agreement, statutory approvals and clearances for the project are examined.
- Financial Quality
   The viability of the project, financial flexibility and accounting quality of the developer are assessed.
- Innovation Quality
   This parameter examines innovations in the project and covers aspects such as construction technology and building design among various aspects.

# **Grading scale**

CREST is based on an 8-point, city-specific scale. The highest grading is City 7-Star, and the lowest grading City 0-Star.

Grade	Definition
7 star	Highest likelihood of a project being delivered as per agreed specifications. Such projects are usually delivered with the least delay
6 star	Very high likelihood of a project being delivered as per agreed specifications. Such projects are usually delivered with very low delay
5 star	High likelihood of a project being delivered as per agreed specifications. Such projects are usually delivered with low delay
4 star	Above average likelihood of a project being delivered as per agreed specifications. Such projects are usually delivered with average delay
3 star	Average likelihood of a project being delivered as per agreed specifications. Such projects are usually delivered with above average delay
2star	Low likelihood of a project being delivered as per agreed specifications. Such projects are usually delivered with high delay
1 star	Very low likelihood of a project being delivered as per agreed specifications. Such projects are usually delivered with very high delay
0 star	Lowest likelihood of a project being delivered as per agreed specifications. Such projects are usually delivered with maximum delay

# **CRISIL Real Estate Grading Process**

- Step 1: Analysis of information by CRISIL's Analytical team
- Step 2: Site visit at project location and interaction with the developer and other stake holders of the project
- Step 3: Preparation of grading report and presentation of the case before CRISIL grading committee
- Step 4: Assignment of grading by CRISIL grading committee, acceptance of grading by the developer, and publication of grading in the public domain by CRISIL

# Advantages to developers

- CREST helps you to differentiate your project
  - It makes a signature statement about your project; giving you competitive advantage over non-graded projects
  - The process enables you to introspect on your strengths and weaknesses; helping you to position your project better
- CREST provides assurance to buyers and investors
  - The process enhances your reputation as a transparent and professional developer
  - CREST reassures your credibility especially with NRI customers and foreign investors
- CREST helps early implementation stage projects
  - CREST endorses project credentials; enhancing pricing potential and saleability of such projects
  - CREST aids entry strategy into new cities or localities
- CREST benefit ongoing or largely completed projects
  - The Star grading enables premium pricing through the differentiation it provides
  - It establishes that all projects are equally strong in quality and performance

# Advantages to property buyers

- A third-party, independent assessment of a real estate project by experts
- Enhances transparency and credibility of the real estate project
- Analysis of various parameters help make informed decisions
- Help in identifying quality certified real estate projects in the city
- Monitor project progress through grading updates